Our most glamorous night of the year is also our most important.

Raise the Reef, the Coral Restoration Foundation™ Annual Gala, generates vital funds to support our mission to save and restore imperiled coral reefs around the world.

Sponsors of Raise the Reef position themselves as credible stewards of our oceans at this world-class event.

For more information, contact Michelle Andersen at michelle@coralrestoration.org

coralrestoration.org/raise-the-reef-2022
During this incredible evening, we host an audience of around 300 of the country’s most philanthropic individuals who have the capacity to make real change for coral reefs around the world. Raise the Reef attendees enjoy craft cocktails, silent and live auctions, and a sustainably-sourced banquet dinner all at the unique Ocean Reef Club®.

Together, we are ensuring a future for life in our oceans. Join us.

coralrestoration.org/raise-the-reef-2022
EXCLUSIVE SPONSORSHIP LEVELS

PRESENTING SPONSOR
$30,000+

- Present Keynote Speaker
- Private Dinner Event with CRF™ CEO
- Recognition at VIP Cocktail Reception
- Recognition in the Gala Program
- Two Preferred Tables with Signage
- 20 VIP Cocktail Reception Tickets
- Exclusive Press Release Highlighting Sponsorship
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Inside Front Cover Ad in Gala Program
- 10 Places on Raise the Reef Dive & Snorkel Trip*

RAISE THE REEF SPONSOR
$25,000+

- Recognition at VIP Cocktail Reception
- Recognition in the Gala Program
- Two Preferred Tables with Signage
- 20 VIP Cocktail Reception Tickets
- Exclusive Press Release Highlighting Sponsorship
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Ad in Gala Program
- 10 Places on Raise the Reef Dive & Snorkel Trip*

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

For more information, contact Michelle Andersen at michelle@coralrestoration.org
coralrestoration.org/raise-the-reef-2022
JUNE 8, 2020

CORAL SPONSOR

$10,000+

• Recognition in the Gala Program
• One Preferred Table with Signage
• 10 VIP Cocktail Reception Tickets
• Named in Event Press & Media
• Exclusive Sponsorship Announcement
  on Social Media
• Listed as a Sponsor on Event Website
• Recognition on Gala Sponsor Board
• Full Page Ad in Gala Program
• Five Places on Raise the Reef Dive &
  Snorkel Trip*

• Recognition in the Gala Program
• One Preferred Table with Signage
• 10 VIP Cocktail Reception Tickets
• Half Page Ad in Gala Program
• Five Places on Raise the Reef Dive &
  Snorkel Trip*

VIP TABLE

$5,000+

UNLIMITED SPONSORSHIP LEVELS

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Andersen at michelle@coralrestoration.org
coralrestoration.org/raise-the-reef-2022

*Places on the Raise the Reef Dive & Snorkel Trip are limited
and are offered on a “first come, first served” basis.
Sponsor benefits that are not claimed or utilized cannot be
refunded against the value of the sponsorship, exchanged,
carried over to future events, or transferred to another party.
Position yourself as a credible change-maker for our oceans by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible.

Regardless of your attendance, your presence and commitment to conservation will be highlighted. Benefits associated with all underwriting opportunities of $1,500 or more include:

- Two regular event tickets
- Signage at the event location that corresponds with the underwriting opportunity
- Recognition in the Gala Program

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Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.
Coral Restoration Foundation™
8th Annual Gala

UNDERWRITING OPPORTUNITIES

CARYSFORT SPONSOR $2,500 TWO OPPORTUNITIES
• Dive right in. Sponsor our visit to iconic Carysfort Reef and experience our mission first hand with 2 spots on the trip.

SOCIALITE SPONSOR $2,000 TWO OPPORTUNITIES
• Show off your social skills. Sponsor one of our two event lounges during the VIP and main cocktail hour - the Carysfort Reef Light Lounge and the Alligator Reef Light Lounge.

GIFTED SPONSOR $1,500 THREE OPPORTUNITIES
• Raise the Reef is an extraordinary evening. Send everyone home with a memorable, mission-oriented gift to remember it by.

VALET SPONSOR $1,000 ONE OPPORTUNITY
• Keep the focus on our reefs. Ensure that the last thing our guests are thinking of is where they parked by underwriting the valet service.

Position yourself as a credible change maker for our oceans by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible.

Regardless of your attendance, your presence and commitment to conservation will be highlighted. Benefits associated with all underwriting opportunities of $1,500 or more include:

• Two regular event tickets
• Signage at the event location that corresponds with the underwriting opportunity
• Recognition in the Gala Program

For more information, contact Michelle Andersen at michelle@coralrestoration.org or coralrestoration.org/raise-the-reef-2022

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.
Take out a full color ad in the Gala’s beautiful program and get your message in front of an audience that cares.

For more information, contact Michelle Andersen at michelle@coralrestoration.org or coralrestoration.org/raise-the-reef-2022.
OUR MEDIA REACH

SOCIAL MEDIA
- Instagram: 115,000+ followers
- Facebook: 34,500+ followers
- Twitter: 4,900+ followers
- Coral Chronicles e-Newsletter: 9,000+ subscribers
- Website: 10,000+ visitors/month

PRESS COVERAGE HIGHLIGHTS
- CGTN, November 2021
- Miami Herald, October 2021
- Washington Post, April 2021
- National Geographic, April & September 2021
- GQ, July 2020
- Forbes, June 2020
- CNN, May 2020
- Fast Company, April 2020
- NBC, June 2019
- CBS, June 2019
- Miami Herald, June 2019
- ABC Action News, April 2019
- BBC, April 2019
- Yahoo Finance, March 2019
- Forbes, February 2019