CORALPALOOZA™ IS THE WORLD’S BIGGEST CELEBRATION OF CORAL REEFS!

Every year, on World Oceans Day, CRF™ brings together an army of coral champions. We unite in Florida and around the world to actively restore coral reefs.

Last year, the world experienced a change nobody was expecting. But, like a healthy coral reef, we are resilient and we adapted, launching the first ever Coralpalooza™ Digital.

Now we are back for more! 2021 brings you an experience you won’t want to miss! Get ready for 2 action-packed days celebrating coral reefs!

Help us restore an ecosystem on the brink of extinction. Join us in making history.

coralrestoration.org/coralpalooza-2021
For more information, contact coralpalooza@coralrestoration.org

BARRIER REEF SPONSOR
$25,000+

- Video Introduction of Keynote Speaker *
- Personalized Popup on Coralpalooza™ Digital platform
- Quote in Press Release*
- Specific Mention in Press Release
- Personalized Avatar on Coralpalooza™ Digital platform
- 2 Minute Video Spot*
- Logo on Coralpalooza™ Sponsor Board and Digital platform
- Social Media Shoutout
- 10 Coralpalooza™ Packages

PATCH REEF SPONSOR
$10,000 - $24,999

- Personalized Avatar on Coralpalooza™ Digital platform
- Specific Mention in Press Release
- 1 Minute Video Spot*
- Logo on Coralpalooza™ Sponsor Board and Digital platform
- Social Media Shoutout
- 8 Coralpalooza™ Packages

COLONY SPONSOR
$5,000 - $9,999

- 30 Second Video Spot*
- Logo on Coralpalooza™ Sponsor Board and Digital platform
- Social Media Shoutout
- 6 Coralpalooza™ 2021 Packages

*Terms and conditions apply. Sponsorship must be received by 5pm on Friday April 30th, 2021. Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.
**POLYP SPONSOR**
$1,000 - $4,999

- Logo on Coralpalooza™ Sponsor Board and Digital platform
- 4 Coralpalooza™ 2021 Packages

**ARMADA SPONSOR**
One Day Boat Charter

- Logo on Coralpalooza™ 2021 T-Shirt
- Logo on Coralpalooza™ 2021 Digital platform
- Logo on Coralpalooza™ 2021 Sponsor Board
- Social Media Shoutout
- 2 Coralpalooza™ 2021 Packages

**TREASURE SPONSOR**
Raffle and Giveaway Items

- Logo on Coralpalooza™ 2021 Digital platform
- Logo on Coralpalooza™ 2021 Sponsor Board

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**CORALPALOOZA™ 2019**

- **300+** Participants
- **11** Countries
- **13** Organizations
- **1,760** Corals planted in the Florida Keys

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SOCIAL MEDIA

- Facebook: 31,000+ followers
- Instagram: 94,000+ followers
- Twitter: 4,000+ followers
- LinkedIn: 4,000+ followers
- Coral Chronicles e-Newsletter: 10,000+ subscribers
- Website: 10,000+ visitors/month

PRESS COVERAGE HIGHLIGHTS

- NBC, June 2019
- CBS, June 2019
- Miami Herald, June 2019
- ABC Action News, April 2019
- Yahoo Finance, March 2019
- Forbes, February 2019
- National Geographic, January & February, 2018
- Coverage in Europe and Africa, including UK, Germany, Ireland, and France
- Regular press coverage throughout Florida and in international dive and travel media

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