



CORPORATE SPONSORSHIP OPPORTUNITIES

By working with Coral Restoration Foundation™, corporations have the power to show the world that good ecological stewardship is everybody's business.

Support from like-minded companies gives Coral Restoration Foundation™ the ability to provide hope for the future of coral reefs on Earth.

Backing an internationally-recognized leader in conservation and restoration provides your company with high-impact visibility as a credible change maker.

www.coralrestoration.org



For more information, contact Martha Roesler at martha@coralrestoration.org

OCEAN SPONSOR

\$100,000+

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- Two Instagram stories highlighting sponsorship, one of which will be a one-minute video produced by CRF™
- Two Social Media Posts highlighting sponsorship on our Facebook, LinkedIn, or X platform.
- Name in annual report for coinciding fiscal year
- Private CRF™ site visit, tailored to your team
- Private boat trip with a CRF™ team member during Coralpalooza*
- Joint press release announcing collaboration
- VIP table at Raise the Reef, CRF™'s annual fundraising gala*
- Dinner with CEO and Gala Guest of Honor the weekend of Raise the Reef*

ECOSYSTEM SPONSOR

\$50,000 - \$99,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- Two Instagram stories highlighting sponsorship
- Two Social Media Posts highlighting sponsorship on our Facebook, LinkedIn, or X platform.
- Name in annual report for coinciding fiscal year
- Private CRF™ site visit, tailored to your team
- Joint press release announcing collaboration
- VIP table at Raise the Reef, CRF™'s annual fundraising gala*
- Five Coralpalooza tickets for the relevant year*

REEF SPONSOR

\$25,000 - \$49,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- One Instagram story highlighting sponsorship
- One social media post highlighting sponsorship on our Facebook, LinkedIn, or X platform.
- Name in annual report for coinciding fiscal year
- Private CRF™ site visit, tailored to your team

*Raise the Reef and Coralpalooza™ are annual events. Date of sponsorship confirmation will determine the year in which Raise the Reef and Coralpalooza™ related benefits can be honored.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

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THICKET SPONSOR

\$10,000 - \$24,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- One Instagram Story featuring sponsor in perpetuity on our instagram profile highlights
- One social media post highlighting sponsorship on our Facebook, LinkedIn, or X platform.
- Name in annual report for coinciding fiscal year

ELKHORN SPONSOR

\$5,000 - \$9,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- Name in annual report for coinciding fiscal year

STAGHORN SPONSOR

\$1,000 - \$4,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Name in annual report for coinciding fiscal year

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Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

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SOCIAL MEDIA

- [Instagram](#): 170,000+ followers
- [Facebook](#): 39,000+ followers
- [LinkedIn](#): 23,000+ followers
- [X](#): 6,000+ followers
- [CRF™ e-Newsletter](#): 19,000+ subscribers

PRESS COVERAGE HIGHLIGHTS

- [The New York Times](#), July 2023
- [Fox Weather](#), [September](#) & [August](#) 2023
- [CBS News](#), August 2023
- [Los Angeles Times](#), August 2023
- [The Washington Post](#), August 2023
- [The Verge](#), July 2023
- [Vox](#), September 2023
- [Deutsche Welle \(DW\)](#), September 2nd & 13th 2023
- [The New York Times: The Daily Podcast](#), August 2023
- [NBC Nightly News: Kid's Edition](#), July 2023
- [NPR](#), November 2022
- [Smithsonian Magazine](#), June 2022
- [Vox](#), April 2022
- [Yale Climate Connections](#), March 2022