Our most glamorous night of the year is also our most important.

Raise the Reef, the Coral Restoration Foundation™ Annual Gala, generates vital funds to support our mission to save and restore imperiled coral reefs around the world.

Sponsors of Raise the Reef position themselves as credible stewards of our oceans at this world-class event.

For more information, contact Michelle Andersen at michelle@coralrestoration.org

coralrestoration.org/raise-the-reef-2022
During this incredible evening, we host an audience of around 300 of the country’s most philanthropic individuals who have the capacity to make real change for coral reefs around the world. Raise the Reef attendees enjoy craft cocktails, silent and live auctions, and a sustainably-sourced banquet dinner all at the unique Ocean Reef Club®.

Together, we are ensuring a future for life in our oceans. Join us.

coralrestoration.org/raise-the-reef-2022
JUNE 8, 2020

PRESENTING SPONSOR
$30,000+

• Present Keynote Speaker
• Private Dinner Event with CRF™ CEO
• Recognition at VIP Cocktail Reception
• Recognition in the Gala Program
• Two Preferred Tables with Signage
• 20 VIP Cocktail Reception Tickets
• Exclusive Press Release Highlighting Sponsorship
• Named in Event Press & Media
• Exclusive Sponsorship Announcement on Social Media
• Listed as a Sponsor on Event Website
• Recognition on Gala Sponsor Board
• Full Page Inside Front Cover Ad in Gala Program
• 10 Places on Raise the Reef Dive & Snorkel Trip*

EXCLUSIVE SPONSORSHIP LEVELS

RAISE THE REEF SPONSOR
$25,000+

• Recognition at VIP Cocktail Reception
• Recognition in the Gala Program
• Two Preferred Tables with Signage
• 20 VIP Cocktail Reception Tickets
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• Recognition on Gala Sponsor Board
• Full Page Ad in Gala Program
• 10 Places on Raise the Reef Dive & Snorkel Trip*

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

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coralrestoration.org/raise-the-reef-2022
Coral Sponsor
$10,000+
- Recognition in the Gala Program
- One Preferred Table with Signage
- 10 VIP Cocktail Reception Tickets
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Ad in Gala Program
- Five Places on Raise the Reef Dive & Snorkel Trip*

VIP Table
$5,000+
- Recognition in the Gala Program
- One Preferred Table with Signage
- 10 VIP Cocktail Reception Tickets
- Half Page Ad in Gala Program
- Five Places on Raise the Reef Dive & Snorkel Trip*

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coralrestoration.org/raise-the-reef-2022
Position yourself as a credible change-maker for our oceans by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible.

Regardless of your attendance, your presence and commitment to conservation will be highlighted. Benefits associated with all underwriting opportunities of $1,500 or more include:

- Two regular event tickets
- Signage at the event location that corresponds with the underwriting opportunity
- Recognition in the Gala Program

For more information, contact Michelle Andersen at michelle@coralrestoration.org or coralrestoration.org/raise-the-reef-2022

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Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.
Take out a full color ad in the Gala’s beautiful program and get your message in front of an audience that cares.

For more information, contact Michelle Andersen at michelle@coralrestoration.org

coralrestoration.org/raise-the-reef-2022

**FULL PAGE, BACK COVER** $2,000
Page Dimensions: Width 5.5" x Height 8.5"
Bleed: 0.125"

**FULL PAGE, INSIDE BACK COVER** $2,000
Page Dimensions: Width 5.5" x Height 8.5"
Bleed: 0.125"

**FULL PAGE** $1,500
Page Dimensions: Width 5.5" x Height 8.5"
Bleed: 0.125"

**HALF PAGE** $1,000
Page Dimensions: Width 5.5" x Height 4.25"
Bleed: 0.125"

- Artwork should be sent as a press quality (high resolution) PDF, with bleed marks.
- Ad artwork must be received by Coral Restoration Foundation™ no later than February 21st, 2022.
Coral Restoration Foundation

OUR MEDIA REACH

SOCIAL MEDIA

- Instagram: 115,000+ followers
- Facebook: 34,500+ followers
- Twitter: 4,900+ followers
- Coral Chronicles e-Newsletter: 9,000+ subscribers
- Website: 10,000+ visitors/month

PRESS COVERAGE HIGHLIGHTS

- CGTN, November 2021
- Miami Herald, October 2021
- Washington Post, April 2021
- National Geographic, April & September 2021
- GQ, July 2020
- Forbes, June 2020
- CNN, May 2020
- Fast Company, April 2020
- NBC, June 2019
- CBS, June 2019
- Miami Herald, June 2019
- ABC Action News, April 2019
- BBC, April 2019
- Yahoo Finance, March 2019
- Forbes, February 2019