Our most glamorous night of the year is also one of our most important. Raise the Reef, the Coral Restoration Foundation™ Annual Gala, generates vital funds to support our mission to save and restore imperiled coral reefs around the world. Sponsors of Raise the Reef position themselves as credible stewards of our oceans at this world-class event.

For more information, contact Michelle Andersen at michelle@coralrestoration.org

coralrestoration.org/raise-the-reef-2023
On one incredible evening each year, we host an audience of around 300 of the country’s most philanthropic individuals who have the capacity to make real change for coral reefs around the world.

Raise the Reef attendees enjoy craft cocktails, silent and live auctions, and a sustainably-sourced banquet dinner all at the unique Ocean Reef Club®.

Together, we are ensuring a future for life in our oceans. Join us.

coralrestoration.org/raise-the-reef-2023
EXCLUSIVE SPONSORSHIP LEVELS

PRESENTING SPONSOR
$30,000+

- Present Keynote Speaker
- Private Dinner Event with CRF™ CEO
- Recognition at VIP Cocktail Reception
- Recognition in the Gala Program
- Two Preferred Tables with Signage
- 20 VIP Cocktail Reception Tickets
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Inside Front Cover Ad in Gala Program
- 10 Places on Raise the Reef Dive & Snorkel Trip*

RAISE THE REEF SPONSOR
$25,000+

- Recognition at VIP Cocktail Reception
- Recognition in the Gala Program
- Two Preferred Tables with Signage
- 20 VIP Cocktail Reception Tickets
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Ad in Gala Program
- 10 Places on Raise the Reef Dive & Snorkel Trip*

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

For more information, contact Michelle Andersen at michelle@coralrestoration.org

coralrestoration.org/raise-the-reef-2023
## UNLIMITED SPONSORSHIP LEVELS

### CORAL SPONSOR
$10,000+
- Recognition in the Gala Program
- One Preferred Table with Signage
- 10 VIP Cocktail Reception Tickets
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Ad in Gala Program
- Five Places on Raise the Reef Dive & Snorkel Trip*

### VIP TABLE
$5,000+
- Recognition in the Gala Program
- One Preferred Table with Signage
- 10 VIP Cocktail Reception Tickets
- Half Page Ad in Gala Program
- Five Places on Raise the Reef Dive & Snorkel Trip*

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

For more information, contact Michelle Andersen at [michelle@coralrestoration.org](mailto:michelle@coralrestoration.org)
[coralrestoration.org/raise-the-reef-2023](http://coralrestoration.org/raise-the-reef-2023)
Position yourself as a credible change-maker for our oceans by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible.

Regardless of your attendance, your presence and commitment to conservation will be highlighted. Every commitment of $1,000 or more will be recognized in the Gala Program. Benefits associated with all underwriting opportunities of $2,000 or more include:

- Two regular event tickets
- Signage at the event location that corresponds with the underwriting opportunity

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

For more information, contact Michelle Andersen at michelle@coralrestoration.org

coralrestoration.org/raise-the-reef-2023
UNDERWRITING OPPORTUNITIES

CARYSFORT SPONSOR $2,500 TWO OPPORTUNITIES
• Dive right in. Sponsor our visit to iconic Carysfort Reef and experience our mission first hand with 2 spots on the trip.

SOCIALITE SPONSOR $2,000 TWO OPPORTUNITIES
• Show off your social skills. Sponsor one of two event lounges - the Carysfort Reef Light Lounge and the Alligator Reef Light Lounge.

GIFTED SPONSOR $1,500 THREE OPPORTUNITIES
• Raise the Reef is an extraordinary evening. Send everyone home with a memorable, mission-oriented gift to remember it by.

VALET SPONSOR $1,000 ONE OPPORTUNITY
• Keep the focus on our reefs. Ensure that the last thing our guests are thinking of is where they parked by underwriting the valet service.

Position yourself as a credible change-maker for our oceans by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible.

Regardless of your attendance, your presence and commitment to conservation will be highlighted. Every commitment of $1,000 or more will be recognized in the Gala Program. Benefits associated with all underwriting opportunities of $2,000 or more include:

• Two regular event tickets
• Signage at the event location that corresponds with the underwriting opportunity

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

For more information, contact Michelle Andersen at michelle@coralrestoration.org coralrestoration.org/raise-the-reef-2023
Take out a full color ad in the beautiful Raise the Reef program and get your message in front of an audience that cares.

**FULL PAGE, back cover** $2,000
Page Dimensions: Width 5.5” x Height 8.5”
Bleed: 0.125”

**FULL PAGE, inside back cover** $2,000
Page Dimensions: Width 5.5” x Height 8.5”
Bleed: 0.125”

**FULL PAGE** $1,500
Page Dimensions: Width 5.5” x Height 8.5”
Bleed: 0.125”

**HALF PAGE** $1,000
Page Dimensions: Width 5.5” x Height 4.25”
Bleed: 0.125”

- Artwork should be sent as a press quality (high resolution) PDF, with bleed marks.
- Ad artwork must be received by Coral Restoration Foundation™ no later than February 21st, 2023.
OUR MEDIA REACH

SOCIAL MEDIA

- Instagram: 166,000+ followers
- Facebook: 36,000+ followers
- LinkedIn: 15,800+
- Twitter: 5,600+ followers
- Coral Chronicles e-Newsletter: 17,400+ subscribers

PRESS COVERAGE HIGHLIGHTS

- Smithsonian Magazine, June 2022
- Vox, April 2022
- Yale Climate Connections, March 2022
- Miami Herald, October 2021
- Washington Post, April 2021
- National Geographic, April & September 2021
- GQ, July 2020
- Forbes, June 2020
- CNN, May 2020
- Fast Company, April 2020
- NBC Morning News, June 2019
- CBS, June 2019
- Miami Herald, June 2019
- BBC “Natural World”, April 2019