CORALPALOOZA™ DIGITAL IS THE WORLD’S FIRST ONLINE CELEBRATION OF CORAL REEFS!

For the past five years, on World Oceans Day, CRF™ taken out an army of ocean lovers to actively restore coral reefs in Florida and around the world.

This year, however, the world is a little bit different. But, like a healthy coral reef, we are resilient and we can adapt...

Even though we can’t get together in person this year, we are staying true to the spirit of Coralpalooza™ with an action-packed day of celebrating coral reefs - online!

Help us restore an ecosystem on the brink of extinction. Join us in making history.

CORALPALOOZA™ 2019
- Participants 300+
- Countries 11
- Organizations 13
- Corals planted in the Florida Keys 1,760
**Terms and conditions apply. Sponsorship must be received by May 14th, 2020**

For more information, contact Martha Roesler at martha@coralrestoration.org

coralrestoration.org/coralpalooza-digital-2020

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**WORLD OCEANS DAY**

**PLANT A CORAL, RESTORE A REEF**

**JUNE 6, 2020**

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**ECOSYSTEM SPONSOR**

$10,000+

- 15 Second Video Spot*
- Quote in Press Release*
- CRF™ Facebook Event Co-Host Status
- Logo on Event Poster*
- Social Media Shoutout
- Shout out during Coralpalooza™ Digital 2020 Livestream
- Logo and link on Coralpalooza™ 2020 Webpage
- Logo and link on Sponsorboard

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**REEF SPONSOR**

$5,000 - $9,999

- Social Media Shoutout
- Shout out during Coralpalooza™ Digital 2020 Livestream
- Logo and link on Coralpalooza™ 2020 Webpage
- Logo and link on Sponsorboard

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**THICKET SPONSOR**

$2,500 - $4,999

- Shout out during Coralpalooza™ Digital 2020 Livestream
- Logo and link on Coralpalooza™ 2020 Webpage
- Logo and link on Sponsorboard

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**CORAL SPONSOR**

$999 - $2,499

- Logo on Coralpalooza™ 2020 Webpage
- Logo and link on Sponsorboard

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*Terms and conditions apply. Sponsorship must be received by May 14th, 2020

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.
SOCIAL MEDIA

- Facebook: 28,000+ followers
- Instagram: 77,000+ followers
- Twitter: 3,000+ followers
- Coral Chronicles e-Newsletter: 10,000+ subscribers
- Website: 10,000+ visitors/month

PRESS COVERAGE HIGHLIGHTS

- NBC, June 2019
- CBS, June 2019
- Miami Herald, June 2019
- ABC Action News, April 2019
- Yahoo Finance, March 2019
- Forbes, February 2019
- National Geographic, January & February, 2018
- Coverage in Europe and Africa, including UK, Germany, Ireland, and France
- Regular press coverage throughout Florida and in international dive and travel media

For more information, contact Alice Grainger at alice@coralrestoration.org
Why these radical colors for CORALPALOOZA™ DIGITAL 2020?

It’s part of an exciting new campaign launched by The Ocean Agency, Pantone, and Adobe.

The Glowing, Glowing, Gone campaign gives brands and designers a dramatic visual tool kit, based on the colors of “world’s most beautiful death” as captured in the Netflix documentary, “Chasing Coral”.

These vibrant colors are produced by some corals as they bleach and die.

By creating a tidal wave of arresting products and designs using these colors, the world will no longer be able to ignore the crisis facing our coral reefs.

For more information, head over to www.glowing.org